

VIDEO PRODUCTION SPECIALS FOR: SMALL BUSINESS BudgetBooster ("The BB")



PACKAGE	"The BB"	The BB "King"	The BB "Royale"
PRICE	\$535	\$1125	\$4250
WHAT YOU GET: Clarified messaging before video production begins All usage rights to the finished product Cleared, licensed, original music Commercial videos in WMV and MP4 formats suitable for cable TV advertising, your website, and YouTube channel. Uploaded and stored in our Secure and private Dropbox shared folder for your convenience.	(1) 30-second (1) 15-second, (1) 1-minute COMMERCIALS MP4 and WMV 	(2) 30-second (2) 15-second, (2) 1-minute COMMERCIALS MP4 and WMV 	(4) 30-second (2) 15-second, (3) 1-minute COMMERCIALS MP4 and WMV
WHAT WE NEED FROM YOU: You upload to a Dropbox folder we set up for you: Unedited video footage (iPhone or small digital video camera) in MOV or AVI formats and unedited photos of your choice:Your location (drive by footage from a vehicle from curb)Your lot and inventory (walking-around footage)Your inventory (photos)You in action driving, sitting, walking,Whatever else you want that you think is fun or interesting Scans of any current or past marketing materials you are using Correct phone numbers, correct physical address, social media identifiers, and websites	You provide: between 5-10 minutes of unedited video and up to 20 unedited photos; and any current marketing materials 	You provide: between 11-20 minutes of unedited video and up to 40 unedited photos; and any current marketing materials 	I will take all the video and photos I deem necessary. You will collect as much current marketing materials as you can.
We will do all of the above for you and also we shoot: Your employees and/or customers in actionWe supply proper clearance paperwork for them to sign Whatever else you want that you think is fun or interesting about your business			
ADD-ON Travel	No out-of-town travel is included in these prices. If you require me in person in the metro-Atlanta area, travel time is billed at \$125 per hour, and includes all car expense and mileage. If this is the case, you may want to seriously consider the Royale as your best option.		No extra travel charges for Metro Atlanta area. Otherwise, billed in advance based on applicable airfare, car rental, hotel...you know the drill.

CREDIT CARDS ACCEPTED. PACKAGE FEES PAYABLE IN ADVANCE AND UPGRADES PAYABLE WHEN ORDERED. PROJECT KILL FEE \$100 DUE TO THE WORK WE DO IN ADVANCE TO GET IT STARTED. NO REFUNDS ONCE WE BEGIN PRODUCTION. We won't use any of your content for anything else. (Sending new materials to process after production begins will incur HOURLY fees, unless we request it.)